

REBUILDING TOGETHER DUTCHESS COUNTY

2021 SPONSORSHIP TOOLBOX



REPAIRING HOMES, REVITALIZING
COMMUNITIES, REBUILDING LIVES.





A Safe and Healthy Home for Every Person

Since our founding locally in 1992, we have partnered with over 14,000 volunteers who have donated over 130,000 hours of their time to provide repairs on over 1,000 homes and three nonprofit facilities, investing a market value of \$7.2 million into communities throughout Dutchess County.

“This is a big thing for us, I just have to pinch myself to remind myself it is even happening.” - Carole

Donald was creative and handy around the house, and so fixing up the old home was not only fun but an improvement for the family. Together, he and his wife Carole, repaired the back porch, ripped down old plaster walls and tore up flooring. But when Donald suddenly passed away, it left the home in a state of disrepair. With three generations living in the home and Carole’s grandkids living with asthma, she knew she needed help.

Wappingers Falls Mayor Matt Alexander told Carole about Rebuilding Together, and on National Rebuilding Day 2019, volunteer teams from Wells Fargo Housing Foundation and Veith Electric finished the work Carole and her husband started!

“All these people are making me happy. I just want a safe home for my kids,” she explained. “I love Dutchess County, I don’t want to leave”, insinuating that she wouldn’t be able to afford to stay without having the repairs done.

“It’s so exciting. Just to see how many people showed up; everybody is hands on, everyone is doing something. It’s incredible. I am amazed” - P’ninah

Along with her daughter, P’ninah has lived in her home since 2001 and grew up in Dutchess County. With time, a retaining wall alongside her driveway started to crumble and she was afraid to park there for fear it would crumble on her car, or worse, her daughter. Friends would visit and trip over the uneven walkway and front steps, and her kitchen was unsafe, only functioning with the use of extension cords.

Thanks to teams from the United Methodist Church of Hyde Park and Veith Electric, these repairs and others were remedied. P’ninah could just jump for joy, with all the work that was done. “I won the lottery; I mean that’s how it feels. It will do nothing but improve our lives for decades to come.”



Program Sponsorship

Rebuilding Day – Our flagship program that focuses on large-scale critical repairs and accessibility modifications necessary to maintain a safe and healthy living environment.

Handyman Program – A year-round program that provides minor home repairs and accessibility modifications.

Home Safety & Fire Prevention Program – Educates homeowners about fire safety and installs code-compliant smoke and carbon monoxide alarms, fire extinguishers, and reflective house numbers.

Community Strong Program – Provides improvements to a variety of non-profit facilities and common spaces used by thousands of Dutchess County residents.

RENOVATOR - \$5,000

- All of the benefits of a Remodeler level, PLUS...
- Prominent placement of organization name in RTDC program “thank you” e-newsletter issue, in our social media promotion of the event, and in program related press releases
- Featured in one e-newsletter with link and press release announcing support

REMODELER - \$3,500

- All of the benefits of a Collaborator level, PLUS...
- Opportunity to participate in a unique one-day team building experience for your group of up to 25 volunteers
- Company name on the back of volunteer t-shirts for the 2020 program year (200-350 volunteers per year)
- Organization name in RTDC program “thank you” e-newsletter issue, in our social media promotion of the event, and in program related press releases

COLLABORATOR - \$2,500

- All of the benefits of a Handyman level, PLUS...
- Opportunity to participate in a unique one-day team building experience with another group (max 15 volunteers)

HANDYMAN - \$1,000

- Recognition on RTDC website and e-newsletter for the program year
- Corporate banner displayed at selected project site
- Organization name in RTDC program “thank you” e-newsletter issue



Chip in to Rebuild

The **29th Annual Day of Golf** is a popular, fun filled day with laughs, longest drives, and plenty of mulligans. It attracts both the first time golfer as well as the seasoned “pro” and provides networking opportunities on the green plus raffle and prizes after play. Outreach and promotion of this event typically reaches over 3,000 local community members.

TITLE SPONSOR - \$4,250

- Foursome
- Tee & green signs
- Banner displayed throughout event
- Name appears in all event promotion
- Podium mention
- Logo or ad in virtual program and in “day of” brochure
- Spotlight article in quarterly RTDC newsletter
- Company logo & link on website

EAGLE SPONSOR - \$2,000

- Foursome
- Feathered flag on 1st or 18th hole
- Tee & green signs
- Podium mention
- Spotlight article in quarterly RTDC newsletter
- Logo or ad in virtual program and in “day of” brochure
- Company logo & link on website

BIRDIE SPONSOR - \$1,250

- Two golfers
- Feathered flag on tee box
- Podium mention
- Logo or ad in virtual program
- Company logo & link on website
- Listed as donor in quarterly RTDC newsletter

PAR SPONSOR - \$750

- 10% discount on golf foursome or singles
- Feathered flag on tee box
- Podium mention
- Logo or ad in virtual program
- Company logo & link on website

CONTEST HOLES SPONSOR - \$500

- 10% discount on foursome or singles
- Tee & green signs
- Opportunity to provide item for golfer gift bag
- Podium mention
- Logo or ad in virtual program
- Company logo & link on website

TEE/GREEN SPONSOR - \$250

- Tee & green signs
- Logo or ad in virtual program

In-Kind Donations:

If you would like to make a donation to our golf silent auction, please contact the RTDC office by calling 845-454-7310.



[Re]Builders and Brewers

In support of our life-changing home repair programs, **[Re]Builders and Brewers** is a day to relax with friends and sample locally made beer and cider. The event has proven to be a success with a live band, a corn hole tournament with prizes, unlimited food, and endless beer and cider, the event is a perfect afternoon of fun. Outreach and promotion of the event reaches over 5,000 people.

Brew Master (Exclusive Stage Sponsor) - \$5,000

- 8 event tickets
- Company logo printed on tasting glasses
- Company logo appears on all event promotion as stage sponsor
- Company logo displayed at event on the stage
- Sponsorship recognized at event by the band
- Sponsorship recognized in press releases, on social media, event save the date, and invitation
- Recognition on RTDC website and in newsletter
- One featured article in RTDC newsletter

Brewer (Exclusive Game Sponsor) - \$3,000

- 6 event tickets
- Company logo printed on tasting glasses
- Company logo appears on event promotions as game sponsor
- Company logo displayed at event near games
- Sponsorship recognized in press releases, on social media, event save the date, and invitation
- Recognition on RTDC website and in newsletter
- One featured article in RTDC newsletter

Growler - \$1,500

- 4 event tickets
- Company logo displayed at event
- Sponsorship recognized at event, in press releases and on social media
- Recognition on RTDC website and in newsletter

Stein - \$1,000

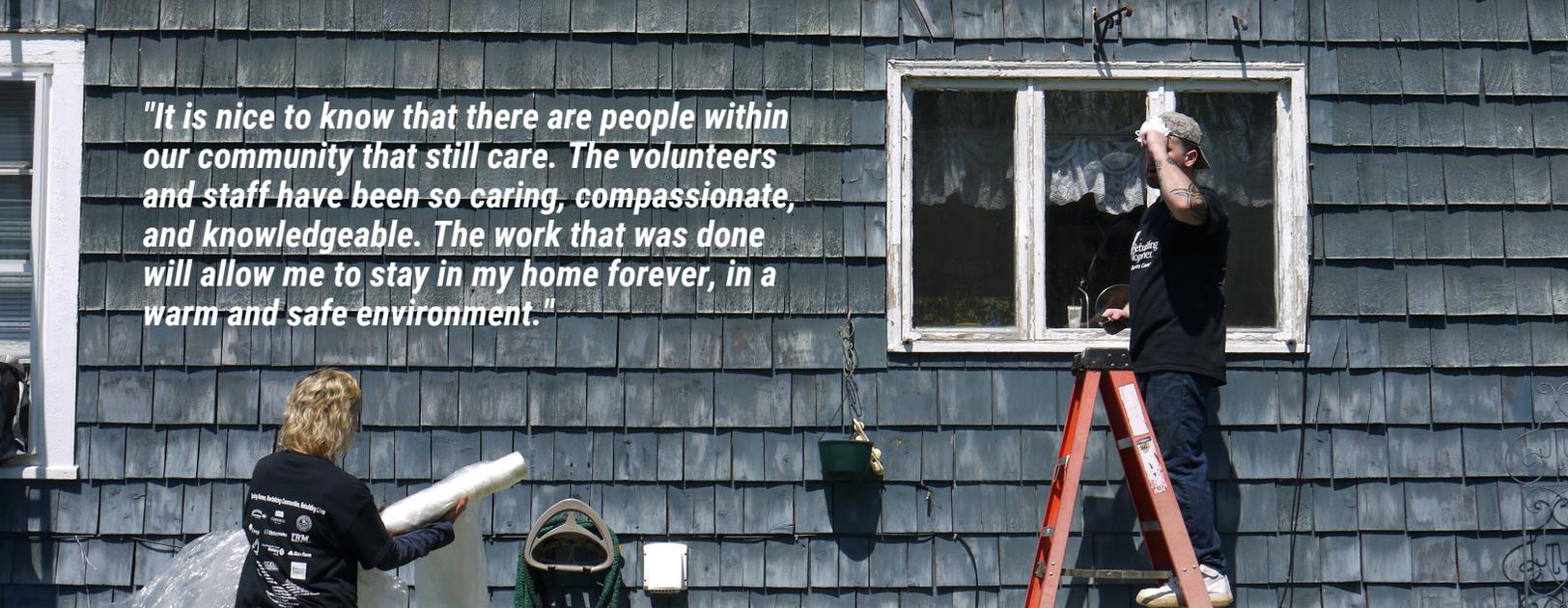
- 2 event tickets
- Company logo displayed at event
- Sponsorship recognized at event, in press releases and on social media
- Recognition on RTDC website and in newsletter

Flight - \$500

- Company logo displayed in the festival room
- Recognition on RTDC website and in newsletter



"It is nice to know that there are people within our community that still care. The volunteers and staff have been so caring, compassionate, and knowledgeable. The work that was done will allow me to stay in my home forever, in a warm and safe environment."



Sponsorship Packages

We selected the most popular sponsorship opportunities, packaged them together for organizations that would like to support Rebuilding Together across multiple event and program opportunities. For a detailed description of each sponsorship level, see pages 2 - 4.

CRAFTSMAN - \$10,000

| | |
|--------------------------------|---------|
| Program Renovator | \$5,000 |
| Program T-Shirt | \$2,000 |
| Golf Eagle | \$2,000 |
| [Re]Builders & Brewers Growler | \$1,000 |

GENERAL CONTRACTOR - \$8,000

| | |
|------------------------------|---------|
| Program Remodeler | \$3,500 |
| Program T-Shirt | \$2,000 |
| Golf Birdie | \$1,500 |
| [Re]Builders & Brewers Stein | \$1,000 |

CARPENTER - \$6,000

| | |
|-------------------------------|---------|
| Program Remodeler | \$3,500 |
| Program T-Shirt | \$2,000 |
| [Re]Builders & Brewers Flight | \$500 |



JOURNEYMAN - \$3,000

| | |
|-------------------------------|---------|
| Program T-Shirt | \$2,000 |
| Golf Contest Hole | \$500 |
| [Re]Builders & Brewers Flight | \$500 |

APPRENTICE - \$1,000

| | |
|-------------------------------|-------|
| Golf Contest Hole | \$500 |
| [Re]Builders & Brewers Flight | \$500 |

"It's not just the homeowner who is changed by RTDC's programs; the volunteers have tangible memories of the people and lives they've touched. RTDC's programs are the type that bind us in shared experiences..."

- Lisa Morris, HVCU

Don't see what you are looking for?

Call RTDC Executive Director, Christina Boryk, to discuss options: 845-454-7310



2021 Sponsorship Commitment Form

Company/Organization: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ E-Mail: _____

| Sponsorship Package | Investment | Program | Investment |
|---------------------|------------|------------------------|------------|
| Craftsman | \$10,000 | Renovator | \$5,000 |
| General Contractor | \$8,000 | Remodeler | \$3,500 |
| Carpenter | \$6,000 | Collaborator | \$2,500 |
| Journeyman | \$3,000 | Handyman | \$1,000 |
| Apprentice | \$1,000 | Tool Box Hero (value): | _____ |

| Golf | Investment | [Re]Builders & Brewers | Investment |
|--------------|------------|------------------------|------------|
| Title | \$4,250 | Brew Master | \$5,000 |
| Eagle | \$2,000 | Brewer | \$3,000 |
| Birdie | \$1,500 | Growler | \$1,500 |
| Par | \$750 | Stein | \$1,000 |
| Contest Hole | \$500 | Flight | \$500 |
| Tee/Green | \$250 | | |

Authorized Signature: _____ Date: _____
 Print Name: _____ Title: _____
 Payment Enclosed \$ _____ Credit Card Card Number: _____
 Please Invoice Total Quarterly CVV Code: _____ Expiration Date: _____ Billing Zip: _____
 Program House Captain: _____ Program Volunteer Coordinator: _____



Thank you for your support!

2020 SPONSORS

\$10,000+

- Central Hudson
- City of Poughkeepsie
- Community Foundation of the Hudson Valley
- Dutchess County Office for the Aging
- Dutchess County Planning and Development
- The Dyson Foundation
- Housing Assistance Council
- Meyer Contracting
- New York State Homes and Community Renewal
- State Farm
- Thomas Thompson Trust
- United States Department of Agriculture
- Wells Fargo Foundation

\$5,000+

- Berkshire Taconic Community Foundation
- Consigli Construction
- Evelyn M. Davies Charitable Trust
- GKontos Roofing Specialists
- M&T Charitable Foundation
- Plymouth Hill Foundation
- Poughkeepsie South Rotary

\$2,500+

- Arlington Teachers Association
- Entergy
- Hudson Valley Credit Union
- Lowe's
- Nuvance Health
- Ulster Savings Foundation
- United Methodist Church of Hyde Park
- Walden Savings Bank

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- Project Coordinator, Dave Surico
- Construction Coordinator, Larry Theisen



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