



# 2018 SPONSORSHIP TOOLBOX



*A safe and healthy  
home for every  
person*



**Together** we transform the lives of low-income homeowners by improving the **safety and health** of their homes and **revitalizing** our communities. Rebuilding Together Dutchess County is one of 150 affiliates across the country, which mobilize volunteers to make critical home repairs at no charge to low-income homeowners.

## FACES OF OUR MISSION

**MARY** is a 91-year-old widow of an Army veteran who has lived in her 1950s home for 63 years. Unfortunately, she was unable to keep up with the maintained of the home and there were several safety issues. On National Rebuilding Day, volunteers completed no-cost critical repairs for Mary including: exterior porch repairs, electrical updates, and aging in place modifications to keep her home safe and healthy.



An 81-year-old Marine Corps veteran, **RAYMOND** uses a wheelchair and a walker to get around the house but many of the home's features were unsuitable for his needs. Upgrades to the house primarily focused on the bathroom, including a walk-in shower, grab bars and sink modifications. Volunteers also worked to widen the bedroom doorway, replace lights, and install handrails throughout the home.

"We really needed a shower," Patricia said. "He couldn't get into the bathtub without my help, and he's fallen before."

## 2017 PROJECT STATISTICS



**277** Volunteers  
Engaged



**123** Home Repair & 1 Non-Profit Facility Projects  
**261** Lives Changed



**\$400,199** in market value  
invested in our community

Since our founding, we have partnered with over **13,000 volunteers** to complete over **600 home repair & 3 non-profit facility projects**, investing a market value of over **\$6 million** into communities throughout Dutchess County.



## CONSTRUCTION PACKS

We selected the most popular sponsorship opportunities, packaged them together and offer them at a cost-savings for organizations that would like to support Rebuilding Together across multiple event and program opportunities. For a detailed description of each sponsorship level, see pages 4-6.

### CRAFTSMAN - \$10,000

Program Renovator Sponsorship	\$5,000
Program T-Shirt Sponsorship	\$2,000
Golf Event Eagle Sponsorship	\$2,500
<u>Comedy Event Red Carpet Sponsorship</u>	<u>\$2,000</u>
Total Cost of Individual Items	\$11,500
<b>SAVINGS:</b>	<b>\$1,500</b>

### GENERAL CONTRACTOR - \$8,000

Program Remodeler Sponsorship	\$3,500
Program T-Shirt Sponsorship	\$2,000
Golf Birdie Sponsorship	\$1,750
<u>Comedy Event Red Carpet Sponsorship</u>	<u>\$2,000</u>
Total Cost of Individual Items	\$9,250
<b>SAVINGS:</b>	<b>\$1,250</b>

### CARPENTER - \$6,000

Program Remodeler Sponsorship	\$3,500
Program T-Shirt Sponsorship	\$2,000
<u>Comedy Opening Act Sponsorship</u>	<u>\$1,000</u>
Total Cost of Individual Items	\$6,500
<b>SAVINGS:</b>	<b>\$500</b>

### JOURNEYMAN - \$3,000

Program T-Shirt Sponsorship	\$2,000
Golf Event Par Sponsorship	\$1,000
<u>Comedy Event Punch Line Sponsorship</u>	<u>\$500</u>
Total Cost of Individual Items	\$3,500
<b>SAVINGS:</b>	<b>\$500</b>

### APPRENTICE - \$1,000

Golf Event Tee/Green Sponsorship	\$250
<u>Comedy Event Opening Act Sponsorship</u>	<u>\$1,000</u>
Total Cost of Individual Items	\$1,250
<b>SAVINGS:</b>	<b>\$250</b>



## PROGRAM SPONSORSHIP



### SAFE & HEALTHY HOMES

**Rebuilding Day Program** –Brings volunteers and skilled tradespeople together to complete large-scale home repair and accessibility projects throughout the year. On National Rebuilding Day and Fall Rebuilding Day, hundreds of volunteers complete several homes in a single day.

**Handyman Program** – A year-round program that provides minor home repairs and accessibility modifications.

**Home Safety & Fire Prevention Program** – In partnership with the American Red Cross, we engage volunteers to assess existing smoke and carbon monoxide detectors, replace and/or install new detectors where necessary and educate the homeowners about fire prevention, preparedness and safety. And to improve safety and reduce crime, volunteers install solar-powered, motion-activated exterior lights.

### COMMUNITY STRONG

Our **Community Strong** program provides improvements to a variety of non-profit facilities and common spaces used by thousands of Dutchess County residents.

### LEVELS AND BENEFITS:

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#### RENOVATOR - \$5,000

- All of the benefits of a Remodeler level PLUS...
- Prominent placement of organization name in RTDC program “thank you” e-newsletter issue, in our social media promotion of the event and in program related press releases
- Featured in one e-newsletter with link and press release announcing support

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#### REMODELER - \$3,500

- All of the benefits of a Collaborator level PLUS...
- Opportunity to participate in a unique one-day team building experience for your group of up to 25 volunteers
- Company name the back of volunteer t-shirts for the 2018 program year (200-350 volunteers per year)
- Organization name in RTDC program “thank you” e-newsletter issue, in our social media promotion of the event and in program related press releases

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#### COLLABORATOR - \$2,500

- All of the benefits of a Handyman level PLUS...
- Opportunity to participate in a unique one-day team building experience with another group (max 15 volunteers)

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#### T-SHIRT HEADLINER- \$2,000

- Recognition on RTDC website and e-newsletter for the program year
- Company logo prominently displayed at the top back of volunteer t-shirts for the 2018 program year (200-350 volunteers per year)

\*Please note\*  
Commitments for  
T-Shirt Sponsors  
are due 3/1/18

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#### HANDYMAN - \$1,000

- Recognition on RTDC website and e-newsletter for the program year
- Corporate banner displayed at selected project site
- Organization name in RTDC program “thank you” e-newsletter issue

ARE YOU A SKILLED CONTRACTOR OR BUILDING MATERIALS SUPPLIER?

CONTACT RTDC ABOUT BECOMING A TOOL BOX HERO THROUGH IN-KIND SUPPORT

# 26<sup>TH</sup> ANNUAL GOLF TOURNAMENT

## TITLE SPONSOR - \$4,250

- Foursome
- Tee sign & green sign
- Banner displayed throughout event
- Name appears in all event promotion
- Logo or ad in virtual program and in “day of” brochures
- Spotlight article in monthly RTDC newsletter
- Company logo & website link on RTDC website for 1 year

## EAGLE SPONSOR - \$2,500

- Foursome
- Tee sign & green sign
- Logo or ad in virtual program and in “day of” brochures
- Company logo & website link on RTDC website for 1 year
- Mention at the podium during lunch

## BIRDIE SPONSOR - \$1,750

- Foursome
- Tee sign & green sign
- Logo or ad in virtual program
- Listed as donor in monthly RTDC newsletter
- Company logo & website link on RTDC website for 1 year

## PAR SPONSOR - \$1,000

- Two golfers
- Tee sign & green sign
- Logo or ad in virtual program
- Company logo & website link on RTDC website for 1 year

## CONTEST HOLES SPONSOR - \$500

- Tee sign & green sign at Fun Hole
- Opportunity to provide logoed item for golfer gift bag
- Logo or ad in virtual program

## TEE/GREEN SPONSOR - \$250

- Tee sign & green sign
- Logo or ad in virtual program



## Monday, June 11<sup>th</sup> Trump National Golf Club Hudson Valley

Annual Day of Golf is a popular, fun filled day with laughs, longest drives, and plenty of mulligans. It attracts both the first time golfer as well as the seasoned “pro” and provides networking opportunities on the green plus raffle and prizes after play. Outreach and promotion of this event typically reaches over 3,000 local community members.

**Not a golfer?** Join us for lunch and enjoy an afternoon of networking, friendship and take part in the auction and raffle.

**In-Kind Donations:** If you would like to make a donation to our golf silent or live auction, please contact the RTDC office by calling 845-454-7310.





## HEADLINER SPONSOR (EXCLUSIVE) - \$4,000

- 10 event tickets
- Company logo appears on all event promotion as primary sponsors including the save the date, invitation, RTDC's website and via social media
- Company banner displayed at podium, company name on table displays & in event programs
- Sponsorship recognized at event, in press releases and on social media
- Recognition on RTDC website and in newsletter
- One featured article in RTDC newsletter

## RED CARPET SPONSOR - \$2,000

- 8 event tickets
- Company logo on event save the date
- Company banner displayed on the red carpet, company name on table displays & in event programs
- Sponsorship recognized at event, in press releases and on social media
- Recognition on RTDC website and in newsletter
- One featured article in RTDC newsletter

## PRE-SHOW SPOTLIGHT SPONSOR (EXCLUSIVE) - \$1,500

- 6 event tickets
- Company banner displayed during cocktail hour
- Sponsorship recognized at event, in press releases and on social media
- Logo imprinted on table displays during pre-show reception
- Recognition on RTDC website and in newsletter

## AWARD SPONSOR (EXCLUSIVE) - \$1,200

- 4 tickets to event
- Company name displayed, recognition during awards presentation
- Exclusive recognition in all Award Nomination & Recipient Announcements including RTDC newsletter and social media

## OPENING ACT SPONSOR - \$1,000

- 5 tickets to event
- Company name on the table displays, in the event programs, and named as a sponsor at the event
- Recognition on RTDC website and in newsletter

## PUNCH LINE SPONSOR - \$500

- 3 tickets to event
- Company recognition in the virtual program
- Recognition on RTDC website

This fall, RTDC will host our 12th Annual Night of Comedy and the room is sure to be packed with people ready to laugh the night away while helping their neighbors in need.

RTDC recognizes our volunteers of the year award recipients at this event.

Promotion of the Annual Night of Comedy typically reaches over 3,000 individuals.



# SPONSOR COMMITMENT FORM 2018



Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

## Sponsorship Package

<input type="checkbox"/> Craftsman	\$10,000
<input type="checkbox"/> General Contractor	\$8,000
<input type="checkbox"/> Carpenter	\$6,000
<input type="checkbox"/> Journeyman	\$3,000
<input type="checkbox"/> Apprentice	\$1,000

## Program Sponsorship

<input type="checkbox"/> Renovator	\$5,000
<input type="checkbox"/> Remodeler	\$3,500
<input type="checkbox"/> Collaborator	\$2,500
<input type="checkbox"/> T-Shirt	\$2,000
<input type="checkbox"/> Handyman	\$1,000
<input type="checkbox"/> Tool Box Hero (Value):	_____
House Captain:	_____
Volunteer Coordinator:	_____



*"We feel the improvements in the house and you have really given Doug a new lease on life!"*

*- 2017 Homeowner's sister*

## Golf Sponsorship

<input type="checkbox"/> Title	\$4,250
<input type="checkbox"/> Eagle	\$2,500
<input type="checkbox"/> Birdie	\$1,750
<input type="checkbox"/> Par	\$1,000
<input type="checkbox"/> Contest Hole	\$500
<input type="checkbox"/> Tee/Green	\$250

## Comedy Sponsorship

<input type="checkbox"/> Headliner	\$2,500
<input type="checkbox"/> Red Carpet	\$2,000
<input type="checkbox"/> Pre-show Spotlight	\$1,500
<input type="checkbox"/> Awards	\$1,200
<input type="checkbox"/> Opening Act	\$1,000
<input type="checkbox"/> Punch Line	\$500

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Payment Enclosed \$ \_\_\_\_\_ ☐ Please Invoice ☐ Total ☐ Quarterly

☐ Credit Card Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

PROGRAM SPONSORSHIP COMMITMENTS\* ARE DUE 12 WEEKS PRIOR TO PROJECT DATE  
EVENT SPONSORSHIP COMMITMENTS ARE DUE 3 WEEKS PRIOR TO EVENT DATE

\*With the exception of T-Shirt Sponsors, which are due 3/1/18.

THANK YOU to our 2017  
supporters for sharing our  
vision!

**\$10,000+**

Dutchess County Planning & Development  
FHLBNY  
Meyer Contracting  
NYS Homes & Community Renewal  
Plymouth Hill Foundation  
The Dyson Foundation  
State Farm  
Wells Fargo Housing Foundation

**\$5,000+**

Berkshire Taconic Community Foundation  
Central Hudson  
City of Poughkeepsie  
Consigli Construction  
Entergy  
Poughkeepsie South Rotary Club  
Hudson Valley Federal Credit Union  
IBM  
RBT CPA's, LLP  
Ulster Savings Bank  
Ulster Savings Foundation

**\$3,500+**

Dutchess County Association of Realtors  
Hyde Park United Methodist Church

**\$2,500+**

Arlington Teachers' Association  
Community Foundation of the HV  
Dutchess County Office for the Aging  
Walden Savings Bank

**\$1,000+**

Correctional Medical Care  
CUNA Mutual  
D'Arcangelo & Company, LLP  
DSL Financial LPL  
Handel & Carlini  
Key Construction Services  
M&O Sanitation  
North River Abstract  
Rose & Kiernan, Inc.  
S & O Construction Services, Inc  
Turner Construction  
Williams Lumber  
Winbrook

**Tool Box Heroes (In-Kind Materials & Service)**

ABC Supply  
Adams Fencing  
American Red Cross  
Cleveland Plumbing and Heating  
Craig Thomas Pest Control  
Fox Air  
Forrest Green Landscaping  
Herring Sanitation  
Hobson Windows  
Just Exterior Plus  
Plass the Plumber  
Prime Print Shop  
Recycle Depot  
The Brothers that Just Do Gutters  
Veith Electric  
Williams Lumber

## 2018 BOARD OF DIRECTORS

**Officers:**

**President:** Chris Pels  
*Family Services*

**Vice President:** Scott Falabella  
*ABC Supply*

**Secretary:** William Cochran, CPA  
*RBT CPA's, LLP*

**Treasurer:** Ryan Wisniewski, CPA  
*D'Arcangelo & Co., LLP*

**Past-President:** Davide DeGenova  
*RBT CPA's, LLP*

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*Focused Wealth Management*

Karen Foerst  
*Walden Savings Bank*

John Place  
*SVN Deegan-Collins*

Thomas Gleason, IV  
*A&C Construction*

## STAFF

Executive Director, Christina Boryk  
Program Manager, Wyeth Drummond  
Program Assistant, Sara Walenta

### A SAFE AND HEALTHY HOME FOR EVERY PERSON

Rebuilding Together Dutchess County  
P.O. Box 3695, Poughkeepsie, NY 12603  
Phone: 845-454-7310 | Fax: 845-454-7378  
[www.rtdutchess.org](http://www.rtdutchess.org)



*"We've faithfully supported a team of volunteers because it allows us to provide a local family with a safe and suitable home each year. That's 25 families who have a better life because of our volunteer involvement. It's not often that you can provide dignity and hope with one day's work – but that's what Rebuilding allows us to do."*

*-Denise Van Buren, Central Hudson Gas & Electric*